



City of Westminster

Licensing Sub-Committee Report

Item No:	
Date:	5 July 2018
Licensing Ref No:	18/04360/LIPV - Premises Licence Variation
Title of Report:	Rules Restaurant 34-35 Maiden Lane London WC2E 7LB
Report of:	Director of Public Protection and Licensing
Wards involved:	St James's
Policy context:	City of Westminster Statement of Licensing Policy
Financial summary:	None
Report Author:	Mrs Shannon Pring Senior Licensing Officer
Contact details	Telephone: 020 7641 3217 Email: spring3@westminster.gov.uk

1. Application

1-A Applicant and premises			
Application Type:	Variation of a Premises Licence, Licensing Act 2003		
Application received date:	20 April 2018		
Applicant:	Rules Restaurant Ltd		
Premises:	Rules Restaurant		
Premises address:	34-35 Maiden Lane London WC2E 7LB	Ward:	St James's
		Cumulative Impact Area:	West End
Premises description:	The premises currently operates as a restaurant.		
Variation description:	<p>The applicant seeks to:</p> <ol style="list-style-type: none"> 1. Vary the layout of the premises in accordance with the submitted plans. Full details of the change in layout can be found in Section 1-C of the report. 2. Add the conditions detailed in Section 1-D of the report. 		
Premises licence history:	The premises has been licensed since 2005. Full details of the premises licence history can be found at Appendix 3 of the report.		
Applicant submissions:	There are no submissions from the Applicant.		

1-B Current and proposed licensable activities, areas and hours						
Regulated Entertainment						
Playing of Recorded Music, Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit						
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	Unrestricted		No change		Ground Floor, First Floor and Second Floor	No change
Tuesday						
Wednesday						
Thursday						
Friday						
Saturday						
Sunday						

Late night refreshment						
Indoors, outdoors or both			Current :			Proposed:
			Indoors			No change
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	23:00	00:30	No change		Ground Floor, First Floor and Second Floor	No change
Tuesday						
Wednesday						
Thursday						
Friday						
Saturday						
Sunday	23:00	00:00				
Seasonal variations	Current:				Proposed:	
	The terminal hour for late night refreshment on New Year's Eve is extended to 05:00 on New Year's Day.				No change	

Sale by Retail of Alcohol						
On or off sales			Current :			Proposed:
			Both			No change
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	10:00	00:00	No change		Ground Floor, First Floor and Second Floor	No change
Tuesday						
Wednesday						
Thursday						
Friday						
Saturday						
Sunday	12:00	23:30				
Seasonal variations/ Non-standard timings:	Current:				Proposed:	
	Alcohol may be sold or supplied: (a) On weekdays, other than Christmas Day, Good Friday or New Year's Eve, 10:00 to 23:00 (b) On Sundays, other than Christmas Day or New Year's Eve, 12:00 to 22:30 (c) On Good Friday, 12:00 to 22:30 (d) On Christmas Day, 12:00 to 15:00 and 19:00 to 22:30 (e) On New Year's Eve, except on a Sunday, 10:00 to 23:00 (f) On New Year's Eve on a Sunday, 12:00 to 22:30 (g) On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day (or, if there are no permitted hours on the following day, midnight on 31st December).				No change	

	(ii) Alcohol may be sold or supplied for one hour following the hours set out above to persons taking table meals in the premises in a part of the premises usually set apart for the service of such persons and for consumption by such a person in that part of the premises as an ancillary to his meal. For other purposes or in other parts of the premises the hours set out above shall continue to apply.	No change
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Hours premises are open to the public						
	Current Hours		Proposed Hours		Premises Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	10:00	00:30	No change		Ground Floor, First Floor and Second Floor	No change
Tuesday						
Wednesday						
Thursday						
Friday						
Saturday	12:00	23:30				
Sunday						

1-C Layout alteration
<p>To vary the layout of the premises in accordance with plans (drawing numbers): RR PL 03 F Rev F Basement and Ground Floor, RR PL 04 F Rev I First and Second Floor and RR PL 05 F Rev D Third and Fourth Floor.</p> <p>The proposed changes to the layout comprise of:</p> <ul style="list-style-type: none"> • Removal of building services from the first floor rear area • Incorporating new Lounge • Improved means of escape from the rear area on the first floor through the men's toilet.

1-D Conditions being added
<p>1. A Challenge 21 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.</p>
<p>2. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31 day period.</p>
<p>3. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff</p>

member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.

4. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident and will record the following:
- (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received concerning crime and disorder
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system.
 - (g) any refusal of the sale of alcohol
 - (h) any visit by a relevant authority or emergency service.

5. Where the premises layout has changed during the course of construction new plans shall be provided to the Environmental Health Consultation Team and the Licensing Authority and this condition will be removed.

2. Representations

2-A Responsible Authorities	
Responsible Authority:	Licensing Authority (<i>Withdrawn</i>)
Representative:	Ms Roxsana Haq
Received:	17 May 2018

I write in relation to the application submitted for the Variation of a Premises Licence for Rules Restaurant, 34-35 Maiden Lane.

As a responsible authority under section 13 (4) of the Licensing Act 2003 as amended under the Police and Social Responsibility Act 2011 the Licensing Authority have considered your application in full. The Licensing Authority has concerns in relation to this application and how the premises would promote the Licensing Objectives:

- Prevention of Public Nuisance
- Prevention of Crime & Disorder
- Public Safety
- Protection of children from harm

This variation application seeks the following:

- Vary the layout of the premises and increase the licensable area on the first floor
- Add conditions

The premises is located within the cumulative impact area and as such a number of policy points must be considered, namely CIP1, PB2, and HRS1.

The Licensing Authority has concerns with this application as there is a substantial increase in the licensable area on the first floor. The current premises licence does not restrict the operation of the premises as a restaurant and as such this application must be considered under policy PB2. The current permitted hours of licensable activities exceed Westminster's core hours and therefore it is of concern that this application seeks to create an additional bar area in the cumulative impact area that would operate outside of the core hours. Paragraph 2.5.23 of the Councils Statement of Licensing Policy 2016, states "*the Licensing Authority considers that the grant of variations or new licences for pubs and bars in the cumulative impact area should be limited to exceptional circumstances*". Therefore it is for the applicant to demonstrate that this application can be regarded as an exception to policy.

The Licensing Authority would encourage the applicant to consider the Councils model condition 66 for the lounge area on the first floor as designated in the proposed plans.

Model Condition 66:
The premises shall only operate as a restaurant

- (i) *in which customers are shown to their table,*
- (ii) *where the supply of alcohol is by waiter or waitress service only,*
- (iii) *which provide food in the form of substantial table meals that are prepared on the premises and are served and consumed at the table using non disposable crockery,*
- (iv) *which do not provide any take away service of food or drink for immediate consumption,*
- (v) *which do not provide any take away service of food or drink after 23.00, and*

- (vi) *where alcohol shall not be sold or supplied, otherwise than for consumption by persons who are seated in the premises and bona fide taking substantial table meals there, and provided always that the consumption of alcohol by such persons is ancillary to taking such meals. Notwithstanding this condition customers are permitted to take from the premises part consumed and resealed bottles of wine supplied ancillary to their meal.*

Further discussions will be held with the applicants prior to the hearing and any further submissions will be forwarded on for Members information.

Please accept this as a formal representation.

Further correspondence between the Applicant and the Licensing Authority

Further to the email below from PC Toby Janes, I write to you in relation to your representation on the above application.

Having reviewed the representations from the Police, Environmental Health and the Licensing Authority, my client has agreed to offer the following conditions to apply to the new 'Lounge' area:-

Conditions to apply to the customer area labelled "Lounge" on the first floor plan:-

1. *The supply of alcohol shall only be to persons seated.*
2. *The supply of alcohol shall be by waiter or waitress service only.*
3. *Food and non intoxicating beverages, including drinking water, shall be available at all times while alcohol is sold.*

As you will have seen, Toby has confirmed that these additional conditions satisfy the concerns of the Police and they have therefore withdrawn their representation.

In addition to these conditions, I would like to highlight that the premises capacity is dictated by the Fire Risk Assessment. The capacity is restricted by the means of escape and the staircases, which cannot be altered due to the building being listed. As such, the addition of this new area will not increase the capacity of the premises and my client will continue to operate within the limit set by their Fire Risk Assessment.

Ian Watson has been involved in the application process since the pre-consultation stage and is fully aware of this. Should you require further clarification can I suggest that you liaise with Ian in the first instance.

In light of the above, and the fact that the other Responsible Authorities who submitted representations are now satisfied that the proposed changes will not add to cumulative impact, I hope that these additional proposed conditions are sufficient for the Licensing Authority to withdraw their representation, and I would be grateful if you could confirm.

Further correspondence between the Licensing Authority and the Applicant

Thank you for your email. Following on from your submissions the Licensing Authority welcome your conditions to apply to the customer area labelled "Lounge" on the first floor plan namely:

1. The supply of alcohol shall only be to persons seated.
2. The supply of alcohol shall be by waiter or waitress service only.

3. Food and non-intoxicating beverages, including drinking water, shall be available at all times while alcohol is sold.

The above conditions do remove the vertical drinking element concerned with this application however this doesn't bring the application in line with the Councils restaurant policy RN2. Therefore the application will have to be considered under PB2 and HRS1 as the application seeks to create an additional bar area in the cumulative impact area that would operate outside of the core hours.

As such please accept this as a formal notification that the Licensing Authority will maintain representation on this application.

On 27 June 2018, the Licensing Authority have withdrawn their representation as they are satisfied that the addition of the condition relating to the 'lounge' area on the first floor and as there will be no increase in capacity therefore the variation will not add to cumulative impact.

Responsible Authority:	Environmental Health Service
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Representative:	Mr Ian Watson
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Received:	18 May 2018
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I refer to the application for variation of the Premises Licence.

This representation is based on the plan and information provided within operating schedule.

The applicant is seeking the following variation

1. To add an area on the first floor for licensable activities.
2. To add conditions.

I wish to make the following representation.

1. The additional area of the first floor needs to be assessed against its impact on Public Safety.
2. No objection.

Responsible Authority:	Metropolitan Police Service (Withdrawn)
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Representative:	PC Toby Janes
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Received:	17 May 2018
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With reference to the above application, I am writing to inform you that the Metropolitan Police, as a Responsible Authority, make a representation against the above application.

It is our belief that if granted the application would undermine the licensing objectives in relation to the prevention of crime and disorder as there are insufficient conditions within the operating schedule.

The venue is situated in the West End cumulative impact area, a locality where there is traditionally high crime and disorder. We have concerns that this application will cause further policing problems in an already demanding area.

You have offered a number of conditions which go some way to satisfy Police in terms of crime and disorder. However the additional licensed area will increase the capacity of the venue and is likely to add to the cumulative impact.

Further correspondence between the Applicant and the Police

Further to our recent telephone conversation, I have now discussed your representation to the above application with my client.

You kindly confirmed that there is no history of crime and disorder associated with the premises; however my client appreciates the location of the premises within the West End Cumulative Impact Area. My client is therefore happy to offer the following conditions to apply to the new 'Lounge' area to which this application relates:

Conditions to apply to the customer area labelled "Lounge" on the first floor plan:-

- 1. The supply of alcohol shall only be to persons seated.*
- 2. The supply of alcohol shall be by waiter or waitress service only.*
- 3. Food and non intoxicating beverages, including drinking water, shall be available at all times while alcohol is sold.*

We believe in light of our discussions that the above measures will satisfy your concerns.

As such I hope these additional proposed conditions are sufficient for you to withdraw your representation, and I would be grateful if you could confirm.

The Police are satisfied with the additions conditions proposed by the Applicant and have therefore withdrawn their representation.

3. Policy & Guidance

The following policies within the City Of Westminster Statement of Licensing Policy apply:	
Policy HRS1 applies	(i) Applications for hours within the core hours set out below in this policy will generally be granted, subject to not being contrary to other policies in the Statement of Licensing Policy. (ii) Applications for hours outside the core hours set out below in this policy will be considered on their merits, subject to other relevant policies
Policy CIP1 applies	(i) It is the Licensing Authority's policy to refuse applications in the Cumulative Impact Areas for: pubs and bars, fast food premises, and premises offering facilities for music and dancing; other than applications to vary hours within the Core Hours under Policy HRS1. (ii) Applications for other licensable activities in the Cumulative Impact Areas will be subject to other policies, and must demonstrate that they will not add to cumulative impact in the Cumulative Impact Areas.
Policy PB2 applies	Applications will be granted subject to other policies in this Statement and subject to the relevant criteria in Policies CD1, PS1, PN1 and CH1, provided it can be demonstrated that they will not add to cumulative impact in the Cumulative Impact Areas.

4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

5. Appendices

Appendix 1	Premises plans – proposed and current
Appendix 2	Applicant supporting documents
Appendix 3	Premises history
Appendix 4	Proposed conditions
Appendix 5	Residential map and list of premises in the vicinity

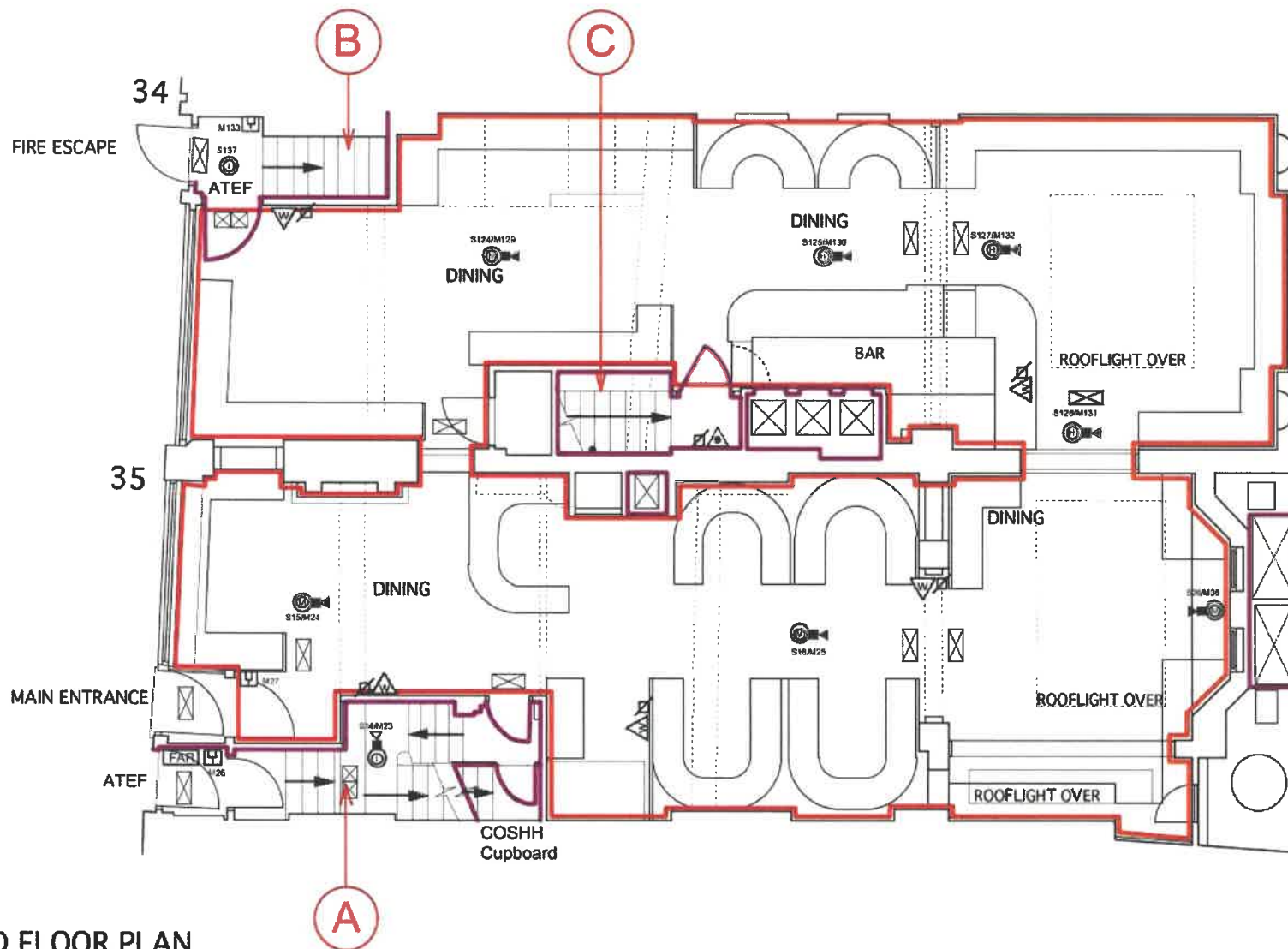
Report author:	Mrs Shannon Pring Senior Licensing Officer
Contact:	Telephone: 020 7641 3217 Email: spring3@westminster.gov.uk

If you have any queries about this report or wish to inspect one of the background papers please contact the report author.

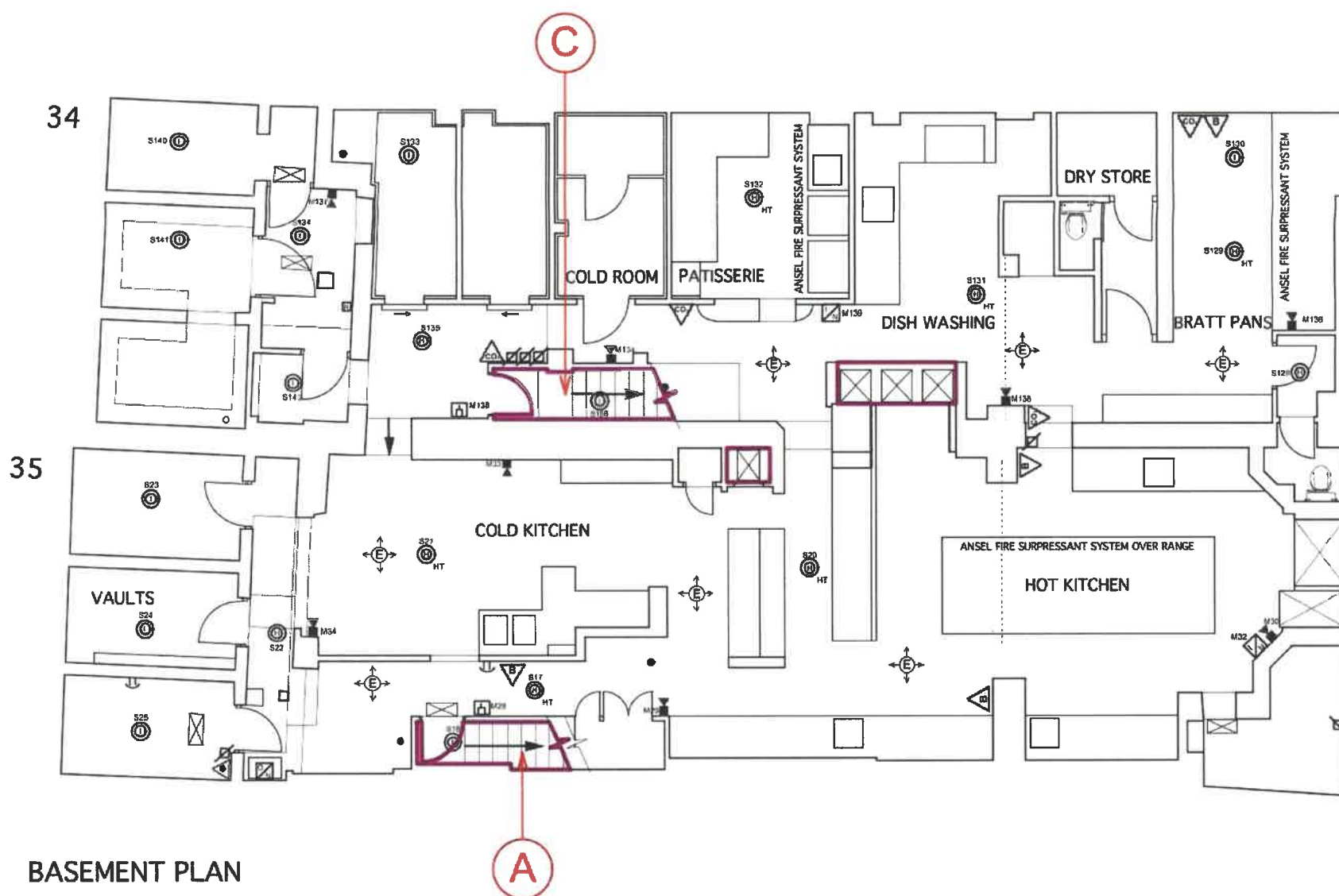
Background Documents – Local Government (Access to Information) Act 1972

1	Licensing Act 2003	N/A
2	City of Westminster Statement of Licensing Policy	7 th January 2016
3	Amended Guidance issued under section 182 of the Licensing Act 2003	April 2018
4	Application Form	20 April 2018
5	Licensing Authority representation	17 May 2018
6	Environmental Health Service representation	18 May 2018
7	Metropolitan Police Service representation	17 May 2018
8	Correspondence between the Applicant and the Licensing Authority	07 June 2018
9	Correspondence between the Licensing Authority and the Applicant	11 June 2018
10	Correspondence between the Applicant and the Police	05 June 2018
11	Correspondence between the Police and the Applicant	06 June 2018
12	Correspondence from the Licensing Authority to the Applicant	27 June 2018

The proposed and current premises plans are enclosed.



GROUND FLOOR PLAN



BASEMENT PLAN

— 30 MINUTES FIRE RESISTANCE

Area where licensable activities are to take place.

The location and type of any fire safety and any other safety equipment is shown as at present. This may be varied from time to time with the agreement of the Fire Officer or after a fire risk assessment.

Anything shown on this plan which is not required by the Plan Regulations is for illustrative purposes only and does not form part of the Premises Licence.

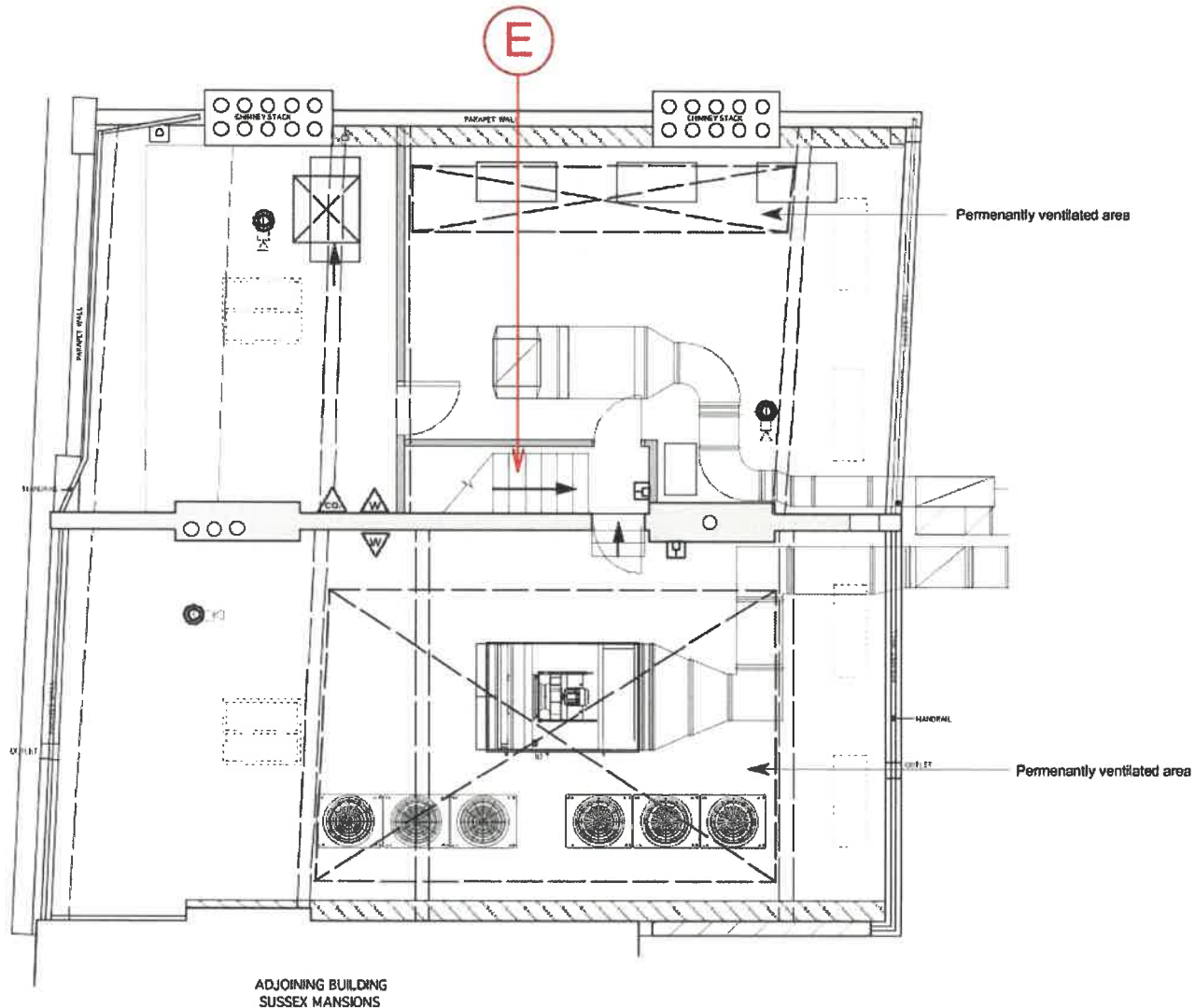
KEY FOR FIRE INSTALLATION



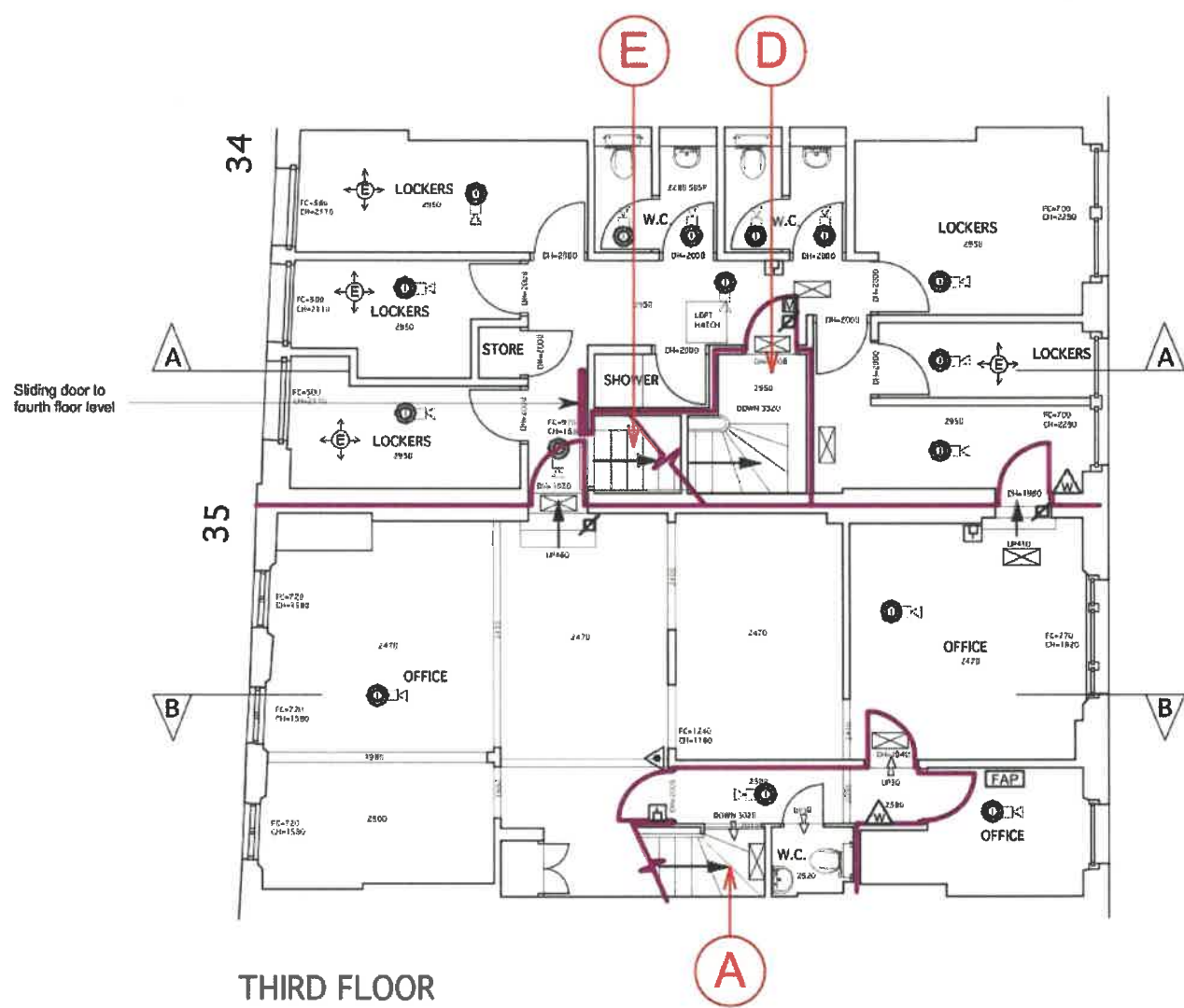
Rev F- Licenced Area added	March 2018
Rev E- Licenced Area added	March 2018
Rev D- Updated Fire Protection	Feb 2018
Rev C- Updated Fire Protection	Feb 2018
Rev B- Fire extinguishers added	Aug 11
Rev A- General update & fire installation added.	July 11

David Quigley Architects	
2 Albemarle Way, Clerkenwell, London EC1V 4JB Tel: 020 7251 1880 Fax: 020 7251 1889 E-Mail: quigley.dqa@virgin.net	
Job: Rules Restuarant	Client: Mr J Mayhew
Title: Existing Basement & Ground Floor Plan	
Scale: 1:100 @ A3	Date: March 2018
Drawn No: RR/PL/03/F	Rev: F
<small>This drawing is copyright. Do not scale from the drawing work only to 1/used dimensions. The contractor is to verify all dimensions onsite before commencing work. All errors and omissions are to be reported to the Architect. The drawing shall be read in conjunction with all relevant drawings and specifications. If in doubt, ask.</small>	

PRELIMINARY



FOURTH FLOOR



THIRD FLOOR

30 MINUTES FIRE RESISTANCE

Area where licensable activities are to take place.

The location and type of any fire safety and any other safety equipment is shown as at present. This may be varied from time to time with the agreement of the Fire Officer or after a fire risk assessment. Anything shown on this plan which is not required by the Plan Regulations is for illustrative purposes only and does not form part of the Premises Licence.



KEY FOR FIRE INSTALLATION

IONISATION SMOKE DETECTOR	COMBINED SMOKE DETECTOR AND ELECTRONIC SOUNDER	MAGNETIC DOOR RELAY	WATER FIRE EXTINGUISHER	NON MAINTAINED EMERGENCY LIGHTING
FIRE ALARM BREAK GLASS CONTACT	DOOR ALARM UNIT	FIRE ALARM INPUT TYPE INTERFACE (N DENOTES NUMBER OF WAYS)	CO2 FIRE EXTINGUISHER	MAINTAINED EMERGENCY LIGHTING
FIXED TEMPERATURE HEAT DETECTOR (HT DENOTES HIGH TEMPERATURE)	ELECTRONIC SOUNDER	FIRE ALARM OUTPUT TYPE INTERFACE (N DENOTES NUMBER OF WAYS)	FIRE BLANKET	EMERGENCY STOP BUTTON
FIRE ALARM PANEL	FIRE ALARM REPEATER PANEL	FIRE EXIT	EMERGENCY LIGHTING	DUMBWAITER

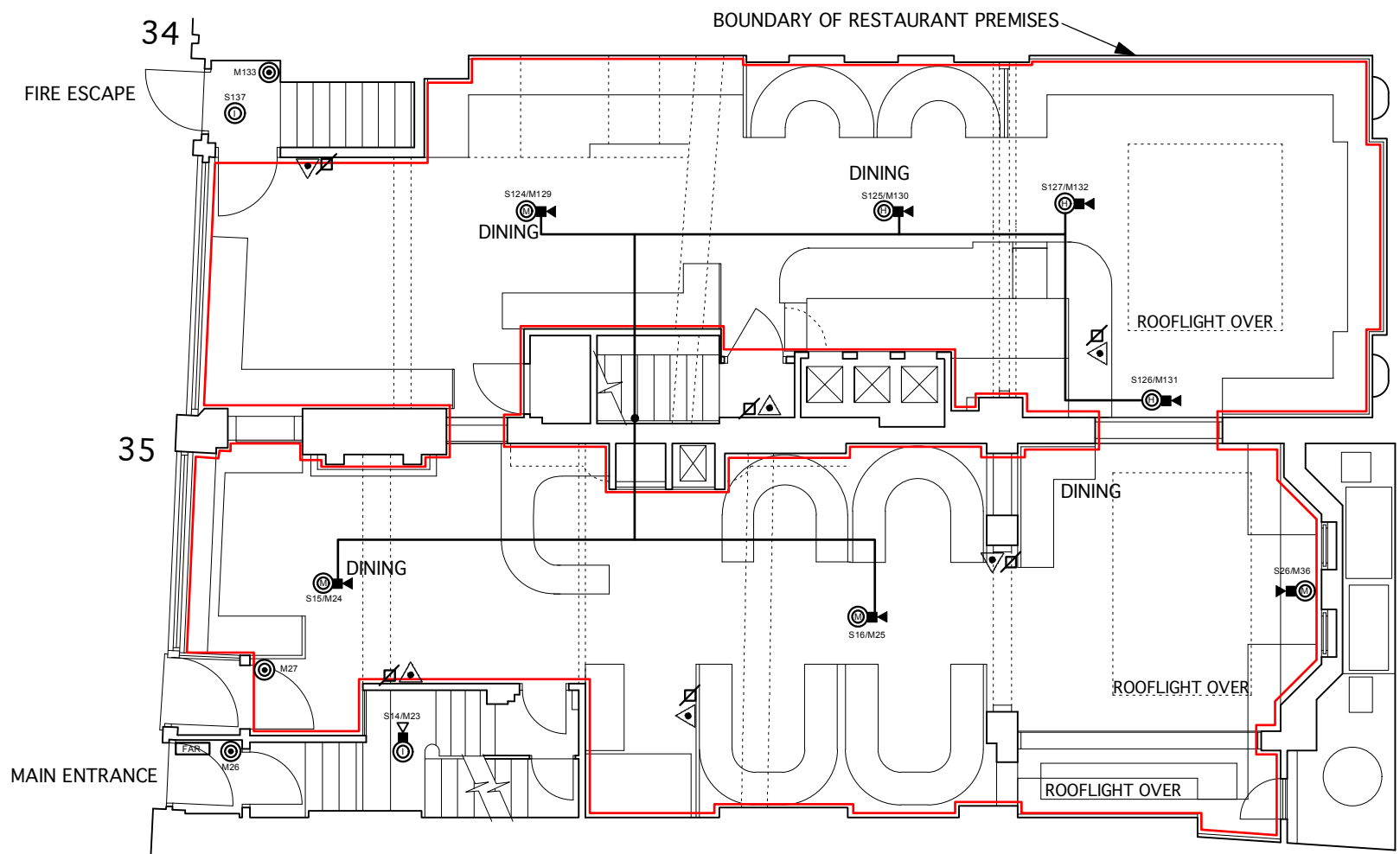
Rev D- Updated details March 2018
 Rev C- Licence Area added March 2018
 Rev B- Updated Fire Protection Feb 2018
 Rev A- Updated Fire Protection Feb 2018

David Quigley Architects
 2 Albemarle Way, Clerkenwell, London EC1V 4JB
 Tel: 020 7251 1800 Fax: 020 7251 1809 E-Mail: dq@dqaj.com

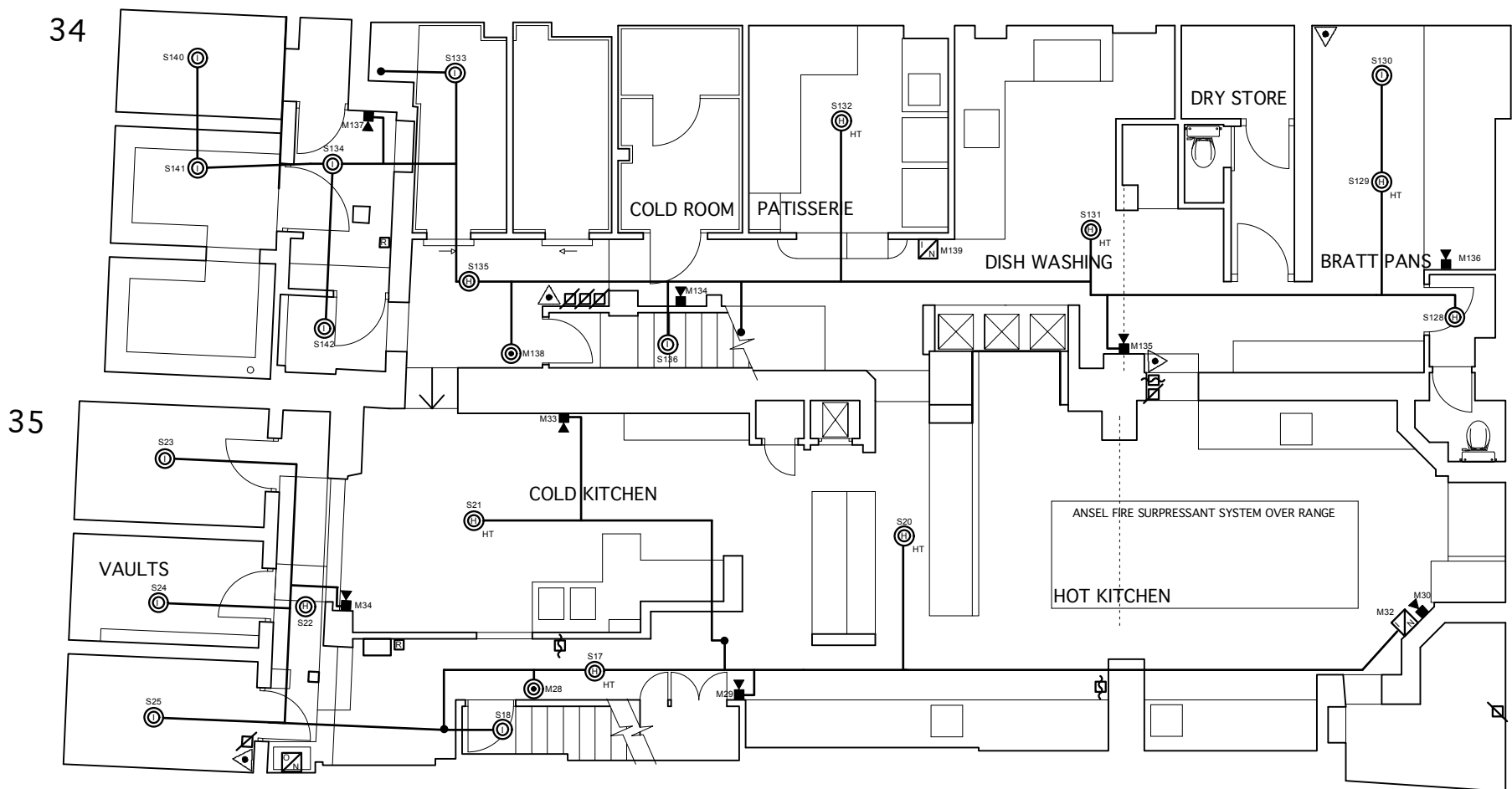
Job: Rules Restaurant Client: Mr J Mayhew
 Title: Existing Third & Forth Floor
 Scale: 1:100 @ A3 Date: March 2018 Draw No: RR/PL/05/E Rev: D

This drawing is copyright. Do not scale from the drawing work only to figured dimensions. The contractor is to verify all dimensions onsite before commencing work. All errors and omissions are to be reported to the Architect. The drawing shall be read in conjunction with all relevant drawings and specifications. If in doubt, ask.

PRELIMINARY



GROUND FLOOR



BASEMENT

EXISTING BASEMENT & GROUND FLOOR PLAN

Area where licensable activities are to take place.

The location and type of any fire safety and any other safety equipment is shown as at present. This may be varied from time to time with the agreement of the Fire Officer or after a fire risk assessment.

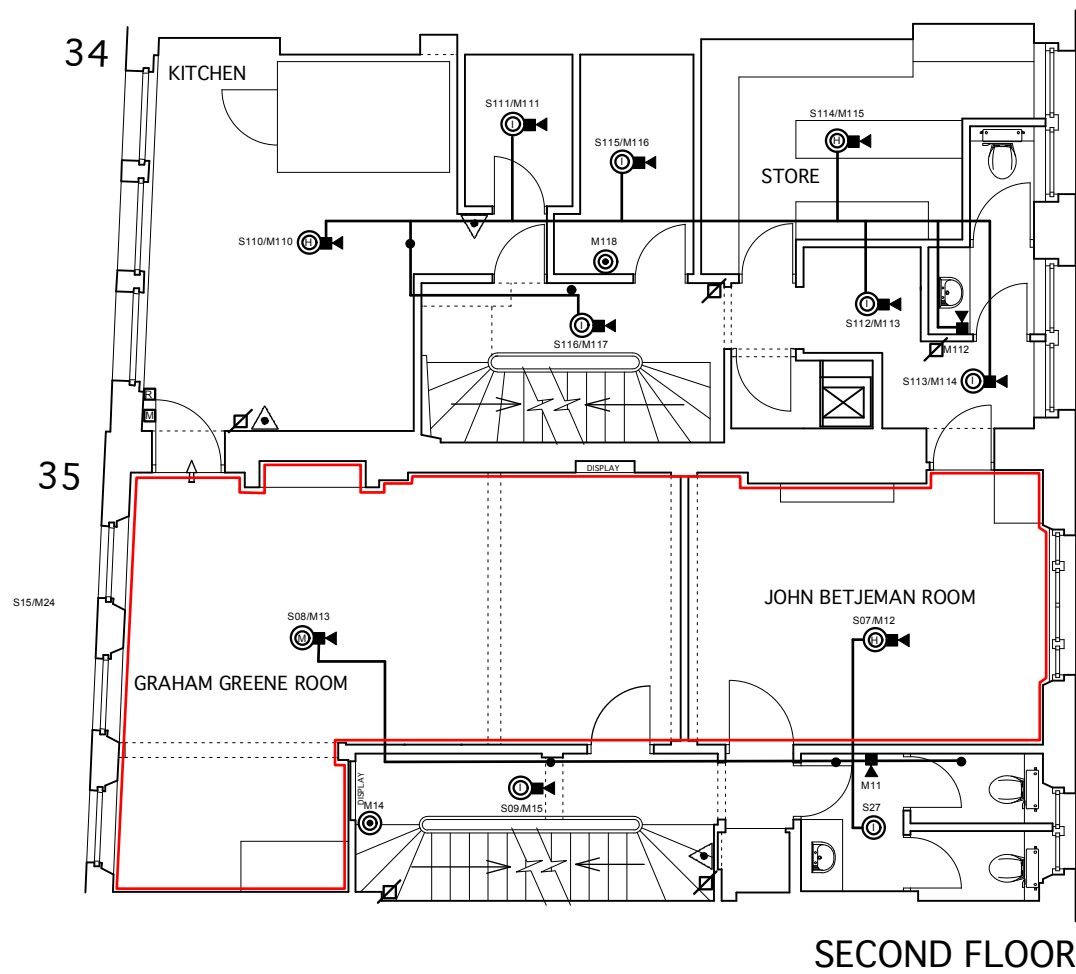
KEY FOR FIRE INSTALLATION

Rev B- Fire extinguishers added. Aug 11
Rev A- General update & fire installation added. July 11

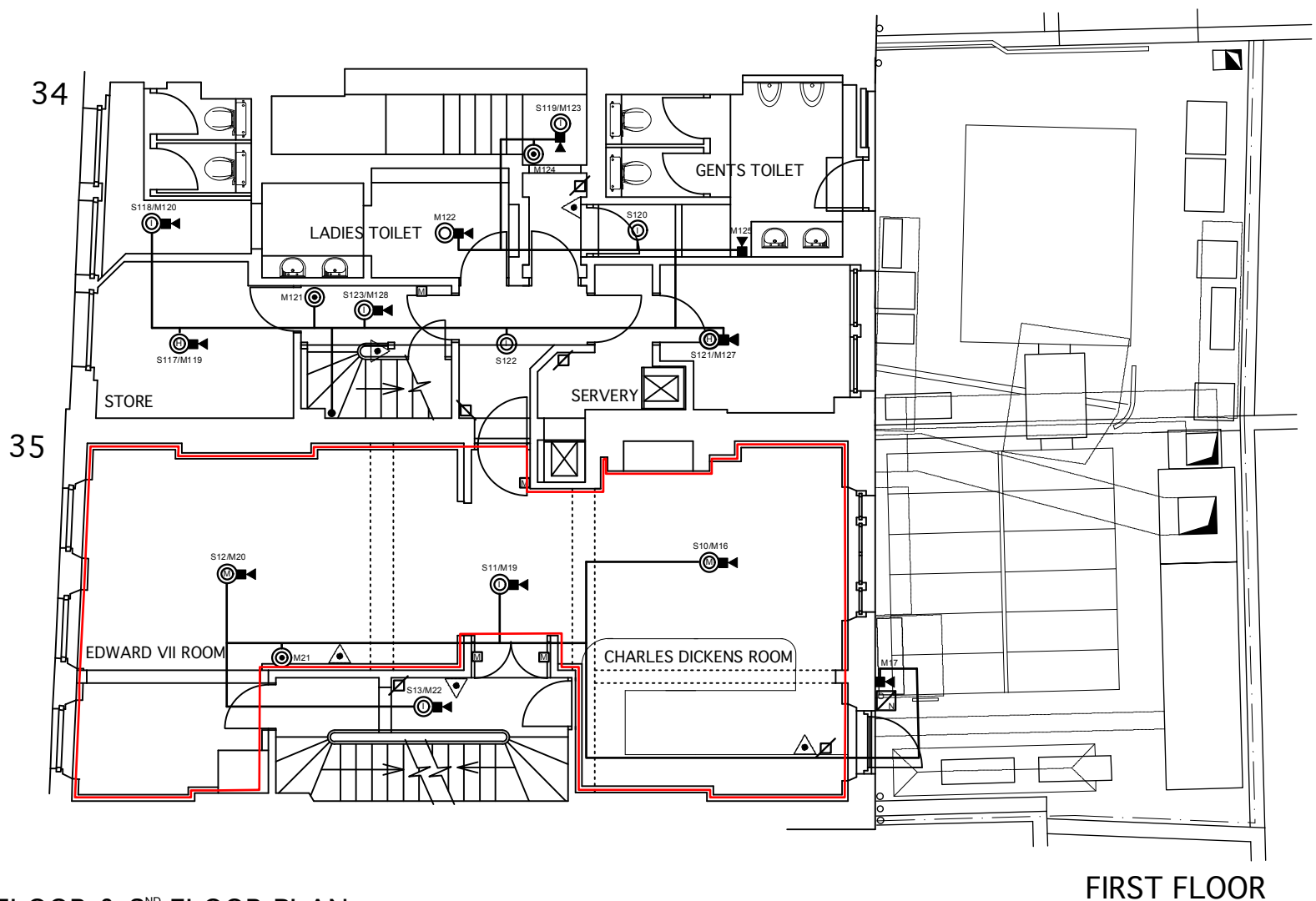
David Quigley Architects
2 Albemarle Way, Clerkenwell, London EC1V 4JB
Tel: 020 7251 1880 Fax: 020 7251 1889 E-Mail: quigley.dqa@virgin.net

Job: Rules Restaurant Client: Mr J Mayhew
Title: Existing Basement & Ground Floor
Scale: 1:100 @ A3 Date: August 2011 Drwg No: RR/PL/03 Rev: B

This drawing is copyright. Do not scale from the drawing work only to figured dimensions. The contractor is to verify all dimensions onsite before commencing work. All errors and omissions are to be reported to the Architect. The drawing shall be read in conjunction with all relevant drawings and specifications. If in doubt, ask.



SECOND FLOOR



FIRST FLOOR

EXISTING 1ST FLOOR & 2ND FLOOR PLAN

Area where licensable activities are to take place.

The location and type of any fire safety and any other safety equipment is shown as at present. This may be varied from time to time with the agreement of the Fire Officer or after a fire risk assessment.

KEY FOR FIRE INSTALLATION

IONISATION SMOKE DETECTOR	COMBINED SMOKE DETECTOR AND ELECTRONIC SOUNDER	MAGNETIC DOOR RELAY	MAGNETIC DOORS RETAINER
FIRE ALARM BREAK GLASS CONTACT	DOOR ALARM UNIT	FIRE ALARM INPUT TYPE INTERFACE (N DENOTES NUMBER OF WAYS)	FIRE EXIT
FIXED TEMPERATURE HEAT DETECTOR (HT DENOTES HIGH TEMPERATURE)	ELECTRONIC SOUNDER	FIRE ALARM OUTPUT TYPE INTERFACE (N DENOTES NUMBER OF WAYS)	FIRE BLANKET
FIRE ALARM REPEATER PANEL	FIRE EXTINGUISHERS		

Rev C- Fire extinguishers added. Aug 11
 Rev B- 2nd floor fire doors to hoist changed. Aug 11
 Rev A- General update & fire installation added. July 11

David Quigley Architects
 2 Albemarle Way, Clerkenwell, London EC1V 4JB
 Tel: 020 7251 1880 Fax: 020 7251 1889 E-Mail: quigley.dqa@virgin.net

Job: Rules Restaurant Client: Mr J Mayhew
 Title: Existing First & Second Floor
 Scale: 1:100 @ A3 Date: August 2011 Drwg No: RR/PL/04 Rev: C

This drawing is copyright. Do not scale from the drawing work only to figured dimensions. The contractor is to verify all dimensions onsite before commencing work. All errors and omissions are to be reported to the Architect. The drawing shall be read in conjunction with all relevant drawings and specifications. If in doubt, ask.

Applicant Supporting Documents

Appendix 2

There are no further submissions from the Applicant.

Appendix 3

Licence & Appeal History

Application	Details of Application	Date Determined	Decision
05/05650/LIPC	Conversion to Licensing Act 2003	30/08/2005	Granted under delegated authority
06/09063/WCCMAP	Master Licence	30/06/2006	Granted under delegated authority
11/07975/LIPT	Application to transfer the premises licence	18/08/2011	Granted under delegated authority
11/08783/LIPVM	Application for a minor variation	20/09/2011	Granted under delegated authority
15/00660/LIPT	Application to transfer the premises licence	15/07/2015	Granted under delegated authority
18/04360/LIPV	Current application		

There is no appeal history

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers appropriate for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as appropriate for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Conditions: On Current Licence -

Mandatory:

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);

- (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
 - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;

- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

- (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Conditions which reproduce the effect of any restriction imposed on the use of the premises by specified enactment

9. Alcohol may be sold or supplied:

(a) On weekdays, other than Christmas Day, Good Friday or New Year's Eve, 10:00 to 23:00

(b) On Sundays, other than Christmas Day or New Year's Eve, 12:00 to 22:30

(c) On Good Friday, 12:00 to 22:30

(d) On Christmas Day, 12:00 to 15:00 and 19:00 to 22:30

(e) On New Year's Eve, except on a Sunday, 10:00 to 23:00

(f) On New Year's Eve on a Sunday, 12:00 to 22:30

(g) On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day (or, if there are no permitted hours on the following day, midnight on 31st December).

(ii) Alcohol may be sold or supplied for one hour following the hours set out above to persons taking table meals in the premises in a part of the premises usually set apart for the service of such persons and for consumption by such a person in that part of the premises as an ancillary to his meal. For other purposes or in other parts of the premises the hours set out above shall continue to apply.

NOTE - The above restrictions do not prohibit:

(a) during the first thirty minutes after the above hours the consumption of the alcohol on the premises;

(b) during the first twenty minutes after the above hours, the taking of the alcohol from the premises unless the alcohol is supplied or taken in an open vessel;

(c) during the first thirty minutes after the above hours the consumption of the alcohol on the premises by persons taking table meals there if the alcohol was supplied for consumption as ancillary to the meals;

(d) the sale or supply of alcohol to or the consumption of alcohol by any person residing in the licensed premises;

(e) the ordering of alcohol to be consumed off the premises, or the despatch by the vendor of the alcohol so ordered;

(f) the sale of alcohol to a trader or registered club for the purposes of the trade or club;

(g) the sale or supply of alcohol to any canteen or mess, being a canteen in which the sale or supply of alcohol is carried out under the authority of the Secretary of State or an authorised mess of members of Her Majesty's naval, military or air forces;

(h) the taking of alcohol from the premises by a person residing there;

(i) the supply of alcohol for consumption on the premises to any private friends of a person residing there who are bona fide entertained by him at his own expense, or the consumption of alcohol by persons so supplied;

(j) the supply of alcohol for consumption on the premises to persons employed there for the purposes of the business carried on by the holder of the licence, or the consumption of liquor so supplied, if the liquor is supplied at the expense of their employer or of the person carrying on or in charge of the business on the premises.

In this condition, any reference to a person residing in the premises shall be construed as including a person not residing there but carrying on or in charge of the business on the premises.

10. No person under fourteen shall be in the bar of the licensed premises during the permitted hours unless one of the following applies:

(a) He is the child of the holder of the premises licence.

(b) He resides in the premises, but is not employed there.

(c) He is in the bar solely for the purpose of passing to or from some part of the premises which is not a bar and to or from which there is no other convenient means of access or egress.

(d) The bar is in railway refreshment rooms or other premises constructed, fitted and intended to be used bona fide for any purpose to which the holding of the licence is ancillary.

In this condition "bar" includes any place exclusively or mainly used for the consumption of intoxicating liquor. But an area is not a bar when it is usual for it to be, and it is, set apart for the service of table meals and alcohol is only sold or supplied to persons as an ancillary to their table meals.

11. The terminal hour for late night refreshment on New Year's Eve is extended to 05:00 on New Year's Day.

Annex 2 – Conditions consistent with the operating Schedule

12. A Challenge 21 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
13. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31 day period.
14. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
15. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident and will record the following:
 - a) all crimes reported to the venue
 - b) all ejections of patrons
 - c) any complaints received concerning crime and disorder
 - d) any incidents of disorder
 - e) all seizures of drugs or offensive weapons
 - f) any faults in the CCTV system.
 - g) any refusal of the sale of alcohol
 - h) any visit by a relevant authority or emergency service.
16. Where the premises layout has changed during the course of construction new plans shall be provided to the Environmental Health Consultation Team and the Licensing Authority and this condition will be removed.

Conditions to apply to the customer area labelled “Lounge” on the first floor plan only:

17. The supply of alcohol shall only be to persons seated.

Condition as proposed has been agreed by the Police

18. The supply of alcohol shall be by waiter or waitress service only.

Condition as proposed has been agreed by the Police

19. Food and non intoxicating beverages, including drinking water, shall be available at all times while alcohol is sold.

Condition as proposed has been agreed by the Police

Annex 3 – Conditions attached after a hearing by the licensing authority

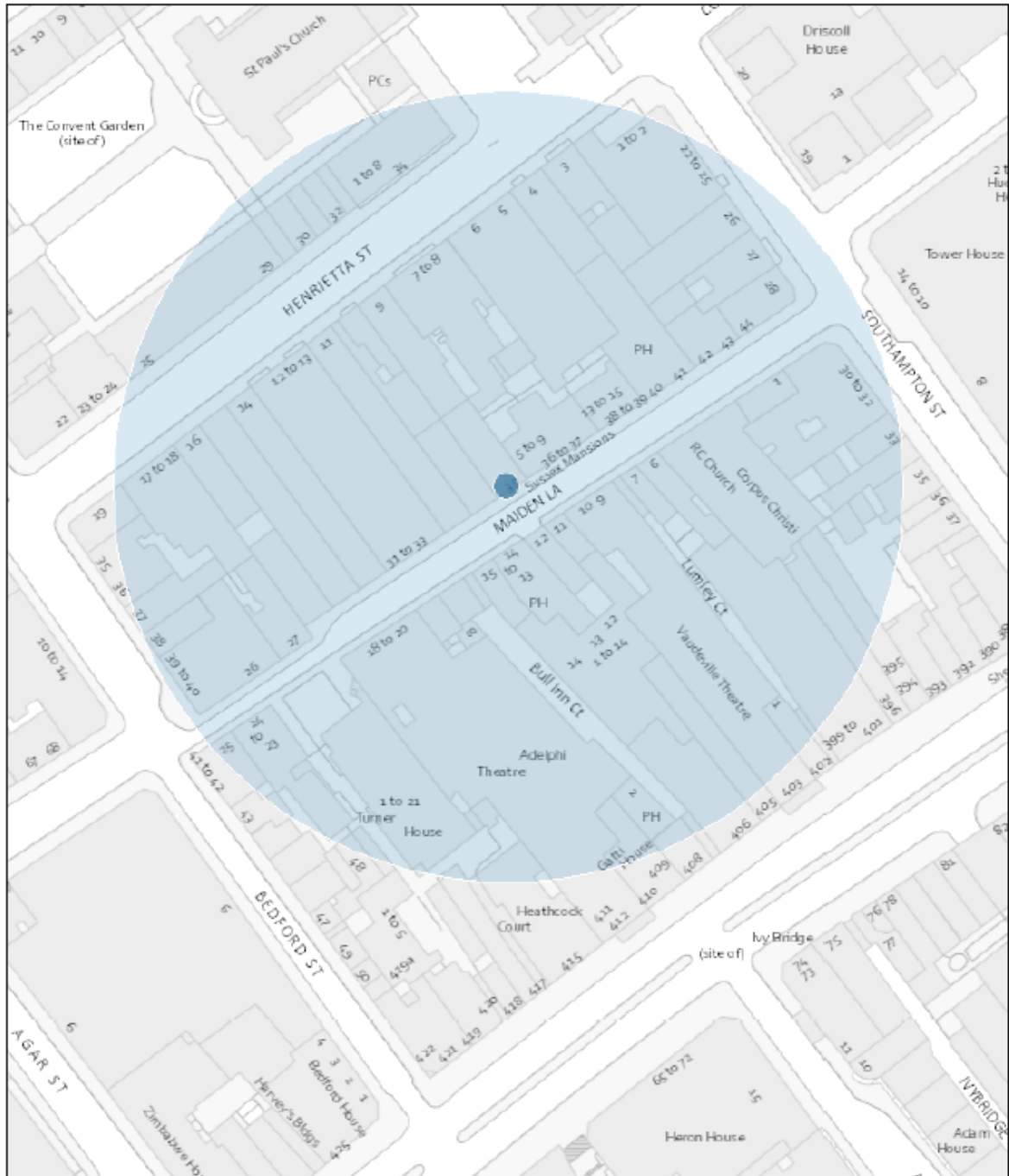
None

Conditions proposed by the Licensing Authority

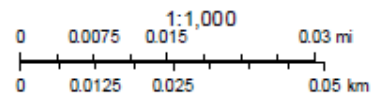
20. The premises shall only operate as a restaurant
- (i) in which customers are shown to their table,
 - (ii) where the supply of alcohol is by waiter or waitress service only,
 - (iii) which provide food in the form of substantial table meals that are prepared on the premises and are served and consumed at the table using non disposable crockery,
 - (iv) which do not provide any take away service of food or drink for immediate consumption,
 - (v) which do not provide any take away service of food or drink after 23.00, and
 - (vi) where alcohol shall not be sold or supplied, otherwise than for consumption by persons who are seated in the premises and bona fide taking substantial table meals there, and provided always that the consumption of alcohol by such persons is ancillary to taking such meals.

Notwithstanding this condition customers are permitted to take from the premises part consumed and resealed bottles of wine supplied ancillary to their meal.

Rules Restaurant, 34-35 Maiden Lane



June 19, 2018



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Resident count: 86

Premises within 75metres of: Rules Restaurant, 34-35 Maiden Lane

Licence Number	Trading Name	Address	Premises Type	Time Period
16/01066/LIPCH	Condesa Tapas Bar	15 Maiden Lane London WC2E 7NA	Cafe	Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00 Sunday; 12:00 - 22:30 Sundays before Bank Holidays; 12:00 - 00:00
17/01116/LIPDPS	Fire And Stone	31-32 Maiden Lane London WC2E 7JS	Restaurant	Monday to Sunday; 00:00 - 00:00
18/04101/LIPDPS	Gourmet Burger Kitchen	13-14 Maiden Lane London WC2E 7NA	Restaurant	Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00 Sunday; 12:00 - 22:50 Sundays before Bank Holidays; 12:00 - 00:00
16/12562/LIPDPS	Sticks 'n' Sushi	11 Henrietta Street London WC2E 8PY	Restaurant	Monday to Thursday; 10:00 - 00:00 Friday to Saturday; 10:00 - 00:30 Sunday; 12:00 - 22:50
16/06315/LIPT	Cafe Proper	16 Maiden Lane London WC2E 7NA	Restaurant	Monday to Saturday; 10:00 - 00:30 Sunday; 12:00 - 00:00
16/10196/LIPCH	Franco Manca	38 - 39 Maiden Lane London WC2E 7LJ	Restaurant	Monday to Saturday; 10:00 - 23:30 Sunday; 12:00 - 23:00
18/00718/LIPDPS	Thai Pin Restaurant	Ground Floor 7 - 8 Maiden Lane London WC2E 7NA	Restaurant	Monday to Saturday; 10:00 - 00:30 Sunday; 12:00 - 00:00

17/09679/LIPCH	Da Polpo	Ground Floor 6 Maiden Lane London WC2E 7NA	Restaurant	Monday to Thursday; 10:00 - 00:00 Friday to Saturday; 10:00 - 00:30 Sunday; 10:00 - 23:00 Sundays before Bank Holidays; 09:00 - 00:30
17/10013/LIPDPS	Masons Cafe Bar	Basement And Ground Floor 5 - 6 Henrietta Street London WC2E 8PS	Restaurant	Monday to Saturday; 07:30 - 00:00 Sunday; 09:00 - 23:30
16/12576/LIPDPS	Maple Leaf	Ground Floor 41 Maiden Lane London WC2E 7LJ	Public house or pub restaurant	Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00 Sunday; 12:00 - 22:30
17/11012/LIPT	Mabel's	29-30 Maiden Lane London WC2E 7JS	Night clubs and discos	Wednesday to Saturday; 09:00 - 01:30 Sunday to Tuesday; 09:00 - 01:00
18/01459/LIPDPS	The Big Easy	Lower Ground Floor And Ground Floor 12 Maiden Lane London WC2E 7NA	Restaurant	Monday to Saturday; 10:00 - 01:00 Sunday; 12:00 - 23:00
18/03198/LIPDPS	Adelphi Theatre	411 Strand London WC2R 0NS	Theatre	Monday to Friday; 09:00 - 04:00 Saturday to Sunday; 09:00 - 00:00
16/11291/LIPDPS	Cinnamon	28 Maiden Lane London WC2E 7JS	Restaurant	Monday to Saturday; 10:00 - 00:30 Sunday; 12:00 - 00:00
16/11322/LIPDPS	Cinnamon	28 Maiden Lane London WC2E 7JS	Restaurant	Monday to Thursday; 10:00 - 00:00 Friday to Saturday; 10:00 - 00:30 Sunday; 10:00 - 23:00 Sundays before Bank Holidays; 12:00 - 00:00

16/04275/LIPCH	La Perla	28 Maiden Lane London WC2E 7JS	Restaurant	Monday to Thursday; 10:00 - 00:00 Friday to Saturday; 10:00 - 00:30 Sunday; 10:00 - 23:00 Sundays before Bank Holidays; 12:00 - 00:00
18/00927/LIPDPS	Covent Garden Grind	42 Maiden Lane London WC2E 7LJ	Restaurant	Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00 Sunday; 12:00 - 22:30
16/01300/LIPDPS	Frenchie	Basement And Ground Floor 16 Henrietta Street London WC2E 8QH	Restaurant	Monday to Saturday; 10:00 - 00:30 Sunday; 12:00 - 00:00
18/00408/LIPV	Henrietta Street Hotel	15 Henrietta Street London WC2E 8QG	Hotel, 3 star or under	Not Recorded; XXXX - XXXX
14/06782/LIPVM	The Porterhouse Public House	21-22 Maiden Lane London WC2E 7NA	Restaurant	Monday to Saturday; 09:00 - 00:30 Sunday; 12:00 - 23:00
17/06583/LIPDPS	Flat Iron	17-18 Henrietta Street London WC2E 8QH	Restaurant	Monday to Saturday; 10:00 - 00:30 Sunday; 12:00 - 00:00
17/08902/LIPN	Host Coffee	31 Henrietta Street London WC2E 8NA	Cafe	Monday to Wednesday; 07:30 - 21:00 Thursday to Friday; 07:30 - 22:00 Saturday; 08:30 - 22:00 Sunday; 10:00 - 19:00
06/08725/WCCMAP	Covent Garden News	31 Henrietta Street London WC2E 8NA	Shop	Monday to Saturday; 08:00 - 23:00 Sunday; 10:00 - 22:30

17/05529/LIPN	Not Recorded	32 Henrietta Street London WC2E 8NA	Restaurant	Monday to Thursday; 08:00 - 23:30 Friday to Saturday; 08:00 - 00:00 Sunday; 10:00 - 22:30 Sundays before Bank Holidays; 08:00 - 00:30
18/00226/LIPCH	Nell Gwynne Public House	1 - 2 Bull Inn Court London WC2R 0AL	Pub or pub restaurant with lodge	Monday to Saturday; 10:00 - 23:30 Sunday; 12:00 - 23:00
18/02458/LIPT	Bella Italia	30 Henrietta Street London WC2E 8NA	Restaurant	Monday to Saturday; 10:00 - 01:00 Sunday; 12:00 - 00:00
16/01870/LIPN	Not Recorded	38 Bedford Street London WC2E 9EU	Cafe	Monday to Saturday; 09:00 - 23:00 Sunday; 10:00 - 22:30
16/05955/LIPVM	Vaudeville Theatre	403-404 Strand London WC2R 0NH	Theatre	Monday to Saturday; 09:00 - 00:00 Sunday; 12:00 - 00:00
16/10339/LIPVM	Honest Burgers	Basement To First Floor 33 Southampton Street London WC2E 7HE	Not Recorded	Monday to Saturday; 10:00 - 00:30 Sunday; 12:00 - 00:00 Sundays before Bank Holidays; 12:00 - 00:30
17/14664/LIPDPS	Ping Pong	23-24 Maiden Lane London WC2E 7NA	Restaurant	Monday to Saturday; 10:00 - 00:30 Sunday; 12:00 - 00:00
18/04395/LIPRW	The Diner	396 Strand London WC2R 0LT	Restaurant	Monday to Sunday; 10:00 - 00:30 Sunday; 12:00 - 00:00

18/01122/LIPDPS	The Ivy Market Grill	1A Henrietta Street London WC2E 8PS	Restaurant	Monday to Thursday; 07:00 - 00:30 Friday; 07:00 - 01:00 Saturday; 08:00 - 01:00 Sunday; 08:00 - 23:30
11/09570/LIPDPS	Oddbins	395 Strand London WC2R 0LP	Shop	Monday to Saturday; 08:00 - 23:00 Sunday; 10:00 - 22:30
17/15068/LIPVM	All Bar One	Basement And Ground Floor 35-36 Bedford Street London WC2E 9EN	Public house or pub restaurant	Not Recorded; XXXX - XXXX
18/02717/LIPDPS	Byron	Basement To Ground Floors 409 - 410 Strand London WC2R 0NS	Restaurant	Monday to Thursday; 12:00 - 23:30 Friday to Saturday; 12:00 - 00:00 Sunday; 12:00 - 23:00
17/02037/LIPN	The Frog	35 Southampton Street London WC2E 7HE	Restaurant	Monday to Thursday; 08:00 - 00:00 Friday to Saturday; 08:00 - 00:30 Sunday; 08:00 - 23:00 Sundays before Bank Holidays; 08:00 - 00:30 New Year's Eve; XXXX - XXXX